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CAMARILLO AIRPORT COMMUNITY SURVEY

CAMARILLO CITY COUNCIL
JUNE 23, 2021



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Camarillo Airport Community Survey

REQUEST

Conduct a statistically representative community survey to document the perspective of Camarillo residents on the Ventura County Department of Airports Camarillo Airport Master Plan.

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BACKGROUND

AIRPORT MASTER PLAN UPDATE

1976 AGREEMENT



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What We Did.

Utilized Messaging Channels.

Shared workshop flyer with media and community partners.

Observed Public Workshop #1 for Airport Master Plan.

Met with County Dept of Airports.

Formed an Ad Hoc Committee.



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What We Know.

Dept of Airports has concerns about 1976 Agreement.
Large Camarillo community turnout at Public Workshop #1.
Airport Master Plan Process put on pause.
Significant community interest in airport operations.

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What We Are Doing.

Ongoing discussions with County leadership and Department of Airports.
Actively engaging City's Ad Hoc Committee.
Retained legal counsel with special expertise in airport law.
Forming a focus group to represent Camarillo residents.
Commitment to transparent public communication.

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What We Plan to Do.

Conduct statistically representative community survey to measure the perspective of the Camarillo community.

Why?

- Fair & Balanced
- Representative Sample
- Measured Perspective



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STAY ENGAGED

CITY'S COMMUNICATION TOOLS

CITY'S HOT TOPICS WEBPAGE
CITYOFCAMARILLO.ORG/TRENDING
"CAMARILLO AIRPORT"

NOTIFY ME! EMAIL DISTRIBUTION
CITYOFCAMARILLO.ORG/NOTIFYME
"CAMARILLO AIRPORT"



FACEBOOK INSTAGRAM TWITTER



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SUGGESTED ACTION

Authorize an appropriation of \$43,000 and the City Manager to execute Agreement No. 2021-127 with Fairbank, Maslin, Maullin, Metz & Associates, Inc. to conduct a survey to document the perspective of Camarillo residents on the Camarillo Airport Master Plan, for an amount not-to-exceed \$43,000.

